Subject: Re: Small Business Saturday - Request to be Featured
Date: Friday, November 13, 2015 8:18:50 PM Pacific Standard Time
From: Laura Hill
To: Linda Valentino

Following up — thank you!

Best,
LH

Laura Hill
Communications and Policy Manager

South Park Business Improvement District
Celebrating 10 Years
1333 South Hope St, Los Angeles, CA 90015
laura@southpark.la | o. 213 663 1110 | c. 314 956 4425
Check out our new website: www.southpark.la
fb.com/southparklosangeles | @southparkla
24/7 DISPATCH: 866-560-9346

From: Linda Valentino <lindavalentino@prodigy.net>
Reply-To: Linda Valentino <lindavalentino@prodigy.net>
Date: Thursday, November 12, 2015 9:20 AM
To: Laura Hill <laura@southpark.la>
Subject: Re: Small Business Saturday - Request to be Featured

Will get it to you later today.

On Thursday, November 12, 2015 9:09 AM, Laura Hill <laura@southpark.la> wrote:

Linda,

Great! Expect to see the SWAG sometime next week.

I haven't received business directory language/photos yet, but no rush there. More pressing is the text/graphics for the Dec 4 Green Carpet! Can't wait to get the word out!

Best,
LH

Laura Hill
Communications and Policy Manager

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From: Linda Valentino <lindavalentino@prodigy.net>
Reply-To: Linda Valentino <lindavalentino@prodigy.net>
Date: Wednesday, November 11, 2015 2:47 PM
To: Laura Hill <laura@southpark.la>
Subject: Re: Small Business Saturday - Request to be Featured

Hi Laura--
ABSOLUTELY! We're in. Also, did I send you the copy for our business listing on the Bid website? I'm overloaded with work I may have forgotten to do that. Please let me know.
Best,
Linda

On Wednesday, November 11, 2015 1:50 PM, Laura Hill <laura@southpark.la> wrote:

Hi Linda,

Small Business Saturday is taking place at the end of the month on 11/28. The South Park BID has been selected to be a Neighborhood Champion, and has agreed to rally our local businesses as part of a larger effort to bring foot traffic to your business.

If interested in participating, here are the steps involved:

> -The BID will drop off Small Business Saturday SWAG – buttons, flyers, tote bags, and beyond. You would be asked to post a flyer in your window advertising Small Business Saturday, and then the rest of the materials would be distributed for free to those who stop by on 11/28.
>
> -Your business will be listed as a participating business on the Small Business Saturday page on our website: http://southpark.la/small-business-saturday/
>
> -We ask that you use this copy on your social media platforms, posted along with the attached JPEG: "11/28 Save the Date & #ShopSmall for Small Business Saturday in #SouthParkLA: http://bit.ly/1SJBrkV"
>
> -Help promote other businesses in South Park who are part of the Small Business group (confirmed list coming soon) by posting the link above on social platforms, newsletter, website, etc.

Let me know if you would like to be included! Thank you!

All my best,
LH

Laura Hill
Communications and Policy Manager

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